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INTERNAL STRENGTHS

- We have a wide variety of talented, driven people (faculty, staff, and students) with diverse expertise and interests.
- National and international reputation for unique centers of excellence and expertise including a leading research enterprise, teaching innovation, and cutting edge clinical and diagnostic services.
- Stability, security, benefits, and opportunities of being part of a larger, highly ranked University with the full complement of health sciences.
- Many benefits of being location in a vibrant urban city.

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INTERNAL WEAKNESSES

- Funding is inadequate, unpredictable, not transferable, and not always allocated to mission while are required to be financially responsible.
- Operational inefficiencies, inadequate communication and complex business practices.
- We are in cycle where everyone is busy, we lack prioritization, we reward individuals not teams, and we lack alignment with the strategies.
- Our physical environment and culture do not support research and educational growth and social needs that foster collaborations. The culture is individualistic and conflict avoidant.

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EXTERNAL OPPORTUNITIES

- To develop and maintain partnerships (as a tool to reach our goals) – alignment/prioritization.
- Creating a culture with a growth mindset through mentorship, learning, outreach, and collaborations.
- Lead the profession in new teaching models (teaching consortium).
- Capitalizing on the One Health opportunities presented by current landscape.
- Capturing the untapped value of diverse community. Encompass a true worldview.

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EXTERNAL THREATS

- Decreasing investments from our external constituencies
- Our private competition is more relevant, less expensive, easier to work with, and nimbler. Higher quality research, unbiased. Other Vet schools.
- Diminished society is not supporting us or seeing our relevance/importance in their lives.
- Ag and science are key parts of the CVM and continues becomes more political.