



# Environmental Scan

- We expect **flat to decreased public funding** and support for higher education and science.
- There is a **projected increasing demand for veterinary professionals** concurrent with a demographic cliff and exacerbated by existing educational affordability and return on investment concerns.
- There is an **AAVMC workforce shortage** statement that describes multifactorial issues of work-life integration, salary inversion, wellness issues, etc.
- **Climate change impacts our field** in ways we are only beginning to understand including zoonotic disease, agriculture sustainability, pet ownership...
- **Sociopolitical forces** influence our lives and our profession, e.g., dietary preferences, role of social media, etc.